

WRUW clips the buzzard's wings

by David DeLuca

The radio station war in Cleveland seems to be really heating up since WMMS, 100.7-FM paid the biggest compliment possible to WRUW, 91.1-FM, CWRU's own student-run radio station.

It seems WMMS found WRUW's premiere screening of the new Talking Heads movie, *Stop Making Sense*, too tempting to resist. WMMS, the largest FM station in Cleveland and one of the highest rated in the nation, copied WRUW's promotional flyer and called their screening of the movie the Cleveland premiere, even though it was a full nine days later than WRUW's screening.

Chris Hagen, WRUW's general manager, said he was a little upset that WMMS would simply take over a promotion his own radio station had started.

"This ticket was drawn by one of our artists, Neil Martin, and this is a ticket in itself. We gave away 300 pairs of tickets at the Cedar-Lee Theater," Hagen said.

"This was supposedly the Cleveland premiere," Hagen said of WRUW's February 10, 1985 screening. "Webster's defines the premiere as the first public performance of an event, and we advertised it as such."

The promotional flyer printed by WRUW doubled as an admission ticket to their movie screening. WMMS took the same ticket, changed the date and logo, and printed it on different colored paper.

The ticket has a large line-type drawing of the Talking Heads' new *Stop Making Sense* album cover. The ticket includes a

John Forman, owner of the Cedar-Lee Theater which showed the movie for both radio stations, said the artwork on the ticket is copyrighted by the record company and the film company.

"I did not ask Larry Collins (a WRUW employee) or his artist if they received permission from either the record company, which is Warner-Electa-Asylum, or Cinecom, who owns the film," Forman said. "As far as that is concerned, I was happy to have them use the same theme so people would recognize what the film was."

"The suggestion was made," Forman said, "when a similar screening was set up with WMMS, that the same artwork be used. And since the artwork rightfully belongs to the record company and the film company, I had no problem with it, WMMS had no problem with it. The same art work was going to be used for the (WMMS) invitation. In fact, the same art work has been used in most cities in the country for similar invitations."

Forman added, "I'm sorry for any ill feelings that anyone related to WRUW has, because it was not my intention, or WMMS's intention to antagonize anyone."

Forman said that he did not know how both radio stations could call their screenings "premiere," but he added that WMMS may have considered their screening a premiere for a commercial radio station. WRUW is a non-profit and non-commercial college station.

Pam Barker, a WMMS employee in charge of the Cedar-Lee Theatre promotional account, declined to speak on the record about the invitation's similarity.

Minorities

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blem with retention. Many of the black students from my class have left."

Baznik feels that a minority affairs office would not have the impact that the students would hope for. He said that because of the wide range of activities the office would have to coordinate, it would be difficult for the office to have an effect.

"A minority affairs office is one way to approaching the problem," he said. "It may or may not have influence. The University is organized in such a way that it would make it difficult for the office to have a major impact."

Black students at colleges may sometimes be unprepared for the academic experience. The Minority Engineering and Industrial Opportunities Program (MEIOP) is an industry sponsored program that prepares junior and senior high school students for college. It also serves as a support group for students at the University.

"Each student is different and has different needs," said Margaret Boulding, director of MEIOP at CWRU. "As a minority you don't always get the support you need."

"We need support services for students from less academic high schools," said Dean M. Batt, associate dean of student affairs. "Support should be available to you,

not because you're black or white, but because you can't do calculus."

MEIOP provides some academic counseling as part of its program. Most of its services are in the areas of science and engineering. Boulding said that students at Western Reserve College have no place to really turn.

Batt said that for the past three years the student affairs office has stressed the need for consideration of minority affairs to the central administration. A proposal was submitted several years ago that would have created a campus wide program similar to MEIOP. However, Johnson said that the plan was never approved by the administration.

According to Baznik, a continual dialogue on minority issues is taking place within CWRU. The idea of a campus-wide program is being considered. He noted that the cost of a program such as MEIOP is the greatest difficulty to overcome.

"You need an office to coordinate activities that take place here," Boulding said. "You don't need separate classes or a separate system, just a few people working in conjunction with existing offices. We have support services here but they need to be expanded. You need someone to pull things together."

Food

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The committee is comprised of ten people: four students, and six faculty administrators. They include Basch; Jean Calhoun, associate vice president for academic affairs; Roger Cerne, executive manager of the Case Alumni Association; Karen Fiedler, associate professor of nutrition; Andrew Futey, director of business af-

fairs; Jane King, coordinator of special programs and events at the medical public affairs office; and Helga Orrick, director of University housing. The students are Paul Cutarelli, outgoing Undergraduate Student Government president, Walter Camp, Esther Hunte, and Joe Jirgal.

Students can still send their comments to any of the committee members.

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